



BLUE MARBLE GEOGRAPHICS



**Enabling Geomatics Where it
Needs to Be...**

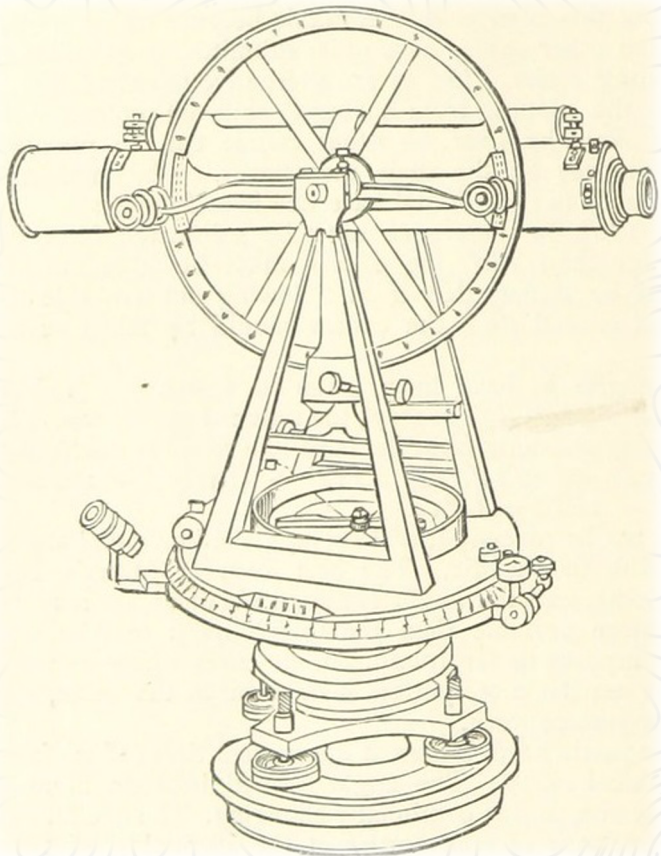
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Vice-President, Sales



Where do we work?



This year has made it clear that there's not one answer to that question anymore.



Field Work



- Traditional land surveying
- Seismic surveying
- Hydrographic surveying
- GIS Mapping
- Drone/Aerial survey

All of these take place in the field solutions need to be portable. Commonly, portable or mobile devices are involved. Offline or disconnected environments are more prevalent.



Data cleanup and processing



Everything done in the field needs checking and validation.

- Typically a “desktop environment”
- Maybe disconnected
- Maybe in a hotel room
- Maybe back to a corporate office
- Many different tools

Highly variable, depending on the work and the data and the level of processing the data requires



Analysis



This normally lives in “the office”.

- Fully connected network environment
- Corporate licensing
- IT staff easily accessible
- Heavy software footprints

Doesn't really sound like 2020 does it?

Moving outside the box



Some requests we heard this year

- Portable VPN friendly licensing
- Mobile device accessible software
- Lighter footprints for installation
- Ability to run it outside the corporate network altogether
- Centralized management in disconnected systems



Tradeoffs and Risks of Flexibility



- Accuracy
- Reliability
- Replicability
- Security

Which of these are we willing to trade?





- Project Manager
- Project
 - Interactive Conversion
 - Point Database Conversion
 - Point Database Forward Inverse
 - Point Database Scale and Translate
 - Point Database Best Fit
 - Point Database Derive Datum Shift** (Finished)
 - Seismic Survey Conversion
 - Vector Data Conversion
 - Raster Transform
 - Special Features
 - 14 Parameter Time Dependent
 - Area Calculation
 - Concatenated Transformations
 - CAD Layer Splitting
 - DEM
 - Direct Coordinate Transformation
 - Geoid12a
 - Georeference
 - HTDP
 - IOGP P1-11
 - Land Survey Summary

Start Page Viewer Point Database Conversion **Point Database Derive Datum Shift**

Derive Datum Transform Error Plot

Input Data

Type: File Data: C:\BMGDemoData\PointDB\WGS84 to Beijing1954 (GT 15918).xls

	WGS84 Lat	WGS84 Long	Beijing1954 Lat	Beijing1954 Long	Pt Use	Y Err	Z Err	X Err
▶	40	90	39.9996356	90.00014809	1	3.293	-3.567	-8.771
2	40	95	39.99963264	94.99998915	1	3.174	-3.819	-4.623
3	40	100	39.99963653	99.9998303	1	4.105	-3.488	-0.575
4	40	105	39.99964726	104.99967273	1	6.047	-2.576	3.164
5	40	110	39.99966473	109.99951766	1	8.921	-1.090	6.394
6	38	90	37.99968976	90.00014397	1	0.907	-2.698	-8.770
7	38	95	37.99968692	94.99998945	1	0.780	-2.946	-4.413

Header Clear Data Search

Source Coordinate System

System: WGS 84

Horizontal: World Geodetic System 1984

Units: Degree Format

Vertical: None None

Coordinate Transformation

Target Coordinate System

System: Beijing 1954

Horizontal: Beijing 1954

Units: Degree Format

Vertical: None None

Point Use Flag: Pt Use

Transformation Name:

Source

Latitude: WGS84 Lat

Longitude: WGS84 Long

Target

Latitude: Beijing1954

Longitude: Beijing1954

Residual (m)

X: X Err

Y: Y Err

[11:23:29 AM] Point Database Derive Datum Shift: Conversion Complete.
 [11:23:29 AM] Point Database Derive Datum Shift: Datum Transform Generation Complete.
 [11:23:29 AM] Point Database Derive Datum Shift: Performing Datum Transform Generation...

Registry Search

Search the entire GeoCalc Online Geodetic Registry for coordinate reference systems, coordinate transformations, and other datasource objects. Perform your search using the sidebar controls option to filter using a variety of advanced parameters.

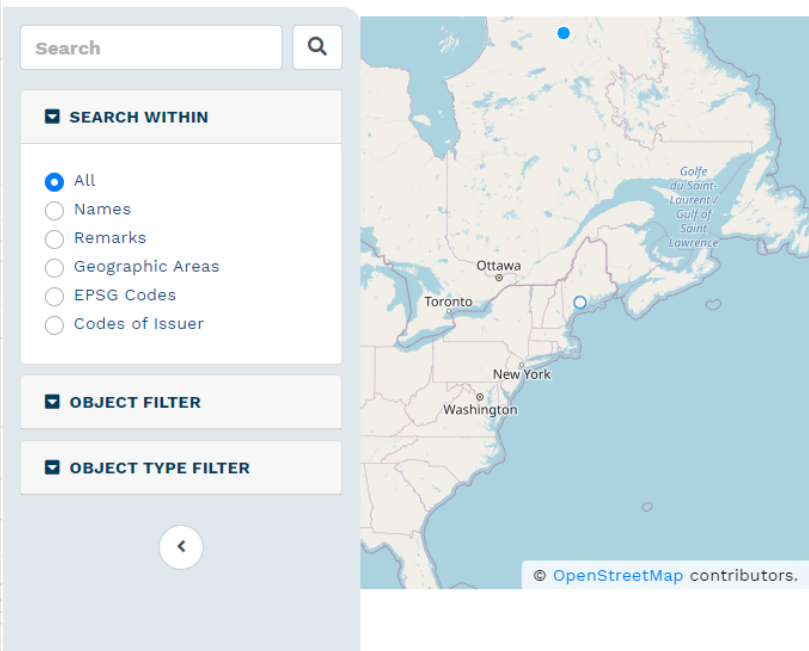
Alternately, select a point on the map and click on the *Quick Search* button to find the coordinate reference system and coordinate transform definitions about that area.

Improving Access



GeoCalc Online

- Online for 3 years
- Available to the public as a library that both mirrors and supplements the EPSG dataset
- Available online or as a behind-the-firewall installation
- Synced with EPSG dataset
- Mobile friendly for field use



Search

SEARCH WITHIN

All

Names

Remarks

Geographic Areas

EPSG Codes

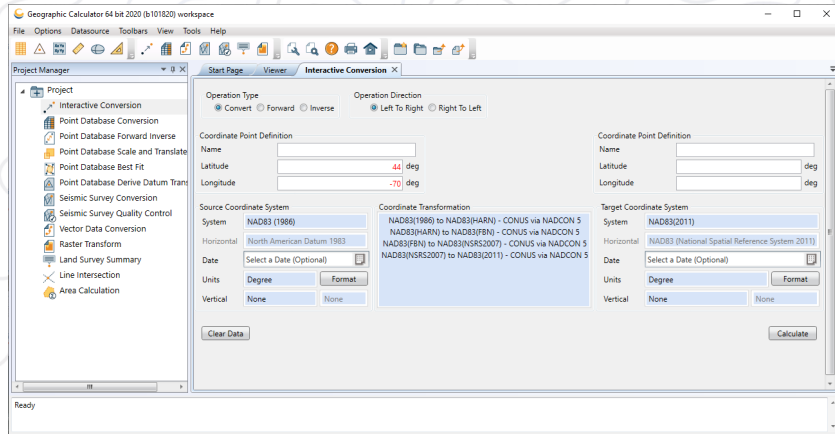
Codes of Issuer

OBJECT FILTER

OBJECT TYPE FILTER

© OpenStreetMap contributors.

Taking calculations out of the box



- This year we were able to increase the flexibility of our desktop licensing to function over VPN connections for our single user licenses
- This was enabled by existing technology we already had access to in our third-party tools
- Sometimes flexibility is already there, you just need to know it

Point-to-Point Calculator

Perform **convert**, **forward**, and **inverse** interactive calculations directly in GeoCalc Online just as you would in the Geographic Calculator.

SOURCE POINT

Name

Latitude deg

Longitude deg

SOURCE COORDINATE SYSTEM

System

Datum

Units

Vertical

TARGET POINT

Name

Latitude deg

Longitude deg

TARGET COORDINATE SYSTEM

System

Datum

Units

Vertical

COORDINATE TRANSFORM

Enable Time-dependent Transforms

NAD27
NAD27 to NAD83 (1)
NAD83 (1986)

Moving to the Cloud



- Some situations need more than flexibility in existing tools
- GeoCalc Online serves as a platform we could extend as more than just a lookup
- Demand for both public facing and internal calculation tools led us to begin extending our desktop functions into a cloud environment



Point-to-Point Calculator

Perform **convert**, **forward**, and **inverse** interactive calculations directly in GeoCalc Online just as you would in the Geographic Calculator.

SOURCE POINT

Name

Latitude deg

Longitude deg

SOURCE COORDINATE SYSTEM

System

Datum

Units

Vertical

TARGET POINT

Name

Latitude deg

Longitude deg

TARGET COORDINATE SYSTEM

System

Datum

Units

Vertical

COORDINATE TRANSFORM

Enable Time-dependent Transforms

Moving to the Cloud (cont'd)



Decision factors about Cloud infrastructure

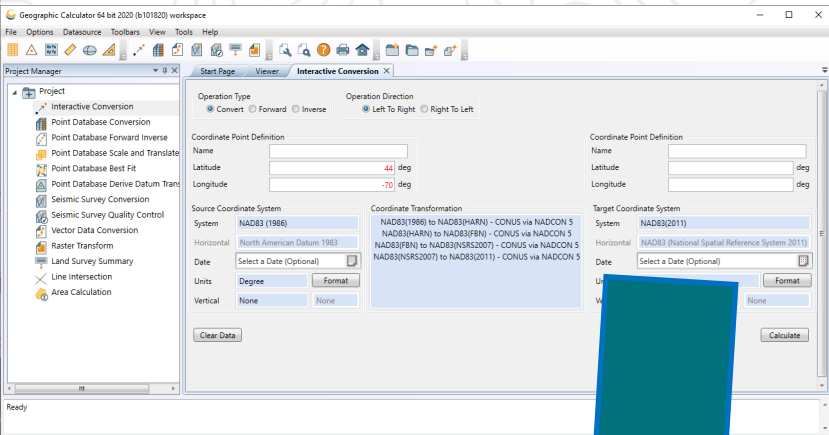
- Risk of data access
- Requires “always-on” technology under the hood; if the net is down, you are dead in the water
- Centralized management of data and tools takes specific knowledge



Our Pathway to the Cloud

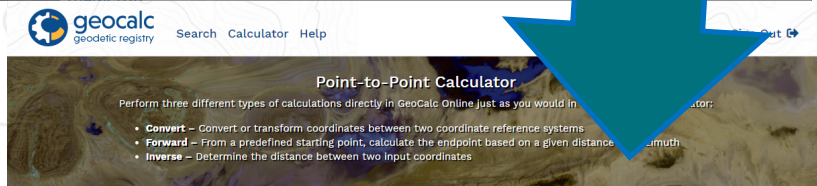


- Cloud technology is not for everyone in every application
- It doesn't make sense for us at this point to 100% transition
- Too many users are disconnected, offline completely, or in highly secure environments
- It does make sense to add OPTIONS in the cloud, which is where GeoCalc Online comes in for us



“Moving” to the Cloud

- Geocalc Online (v3) for us is more of an *addition* of Cloud tools rather than a complete transition *to* them
- Like all our projects, we chose to do this in house using the same team that writes our desktop applications
- That’s not always a no brainer, sometimes an external partner can help



Operation Convert Forward Inverse

Source Coordinate Point Definition

Name

Latitude deg

Longitude deg

Source Point Coordinate System

System

Datum

Units

Vertical

Enable Time-dependent Transforms

NAD83 (1986)
NAD83(1986) to NAD83(HARN) - CONUS via NADCON 5
NAD83(HARN) to NAD83(FBN) - CONUS via NADCON 5
NAD83(FBN) to NAD83(NSRS2007) - CONUS via NADCON 5
NAD83(NSRS2007) to NAD83(2011) - CONUS via NADCON 5

Target Coordinate Point Definition

Name

Latitude deg

Longitude deg

Target Point Coordinate System

System

Datum

Units

Vertical

GeoCalc Online



- A web-based repository available for researching parameters
- Used to distribute updates to our software and our OEM partners



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THANK YOU!

